

EXPORT PROMOTION COUNCIL FOR EOUs AND SEZs

(Setup by Ministry of Commerce, Government of India)

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EPCES Circular No.447

13th March, 2023

Sub: Ministry of MSME launched the MSME Competitive (LEAN) Scheme.

Dear Member (s),

The Ministry of Micro, Small & Medium Enterprises on March 10 2023 issued a press release regarding the launch of the MSME Competitive (LEAN) Scheme under the MSME Champions Scheme

The following has been stated namely: -

- The MSME competitive LEAN scheme aims to provide a roadmap to global competitiveness for the MSMEs of the country
- The LEAN scheme has an objective to improve quality, productivity, and performance by transforming the manufacturers into world-class manufacturers.
- This Scheme is an extensive drive to create awareness amongst MSMEs about LEAN Manufacturing practices and motivate and incentivize them to attain LEAN levels while also encouraging them to become MSME Champions.
- The Government shall contribute 90% of the implementation cost for handholding and consultancy fees, 5% for SFURTI clusters, and 5% for MSMEs registering through Industry Associations/ Overall Equipment Manufacturing (OEM) organizations. There is a unique feature to encourage Industry Associations and OEMs to motivate their supply chain vendors to participate in this scheme.

Thanks & Regards,

Team, EPCES